



SOUTHEAST REGION OF THE INTERNATIONAL ASSOCIATION OF BLACK PROFESSIONAL FIRE FIGHTERS, INC

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Director's Report to Executive Board of IABPFF, Inc.

May 15, 2025

To: IABPFF, Inc. Executive Board

From: Robert Pearson, Regional Director
Subject: Southeast Region Annual Report

Introduction

This report provides an update on our region's activities, achievements, and financial status for the Year. I am pleased to share the progress we've made on our strategic goals and outline our plans for the coming calendar year.

Key Issues/Achievements

The Southeast Region has launched member engagement through targeted social media campaigns, resulting in a 5% rise in online interaction. We have hosted several regional zoom meetings, but have been unable to have a quorum to conduct business for the Southeast.

Financial Report

Started fiscal year 2024 with a \$30,000 deficit and have been able to reduce to \$15,578 at fiscal year 2025.

Southeast region has 10 chapters financial and 9 Individual members.

I have received a lifetime members report with 273 names; however, the region is evaluating the list for accuracy.

Our region's financial position remains stable, through fiscal year 2027.

We have successfully maintained a balanced budget, thanks to careful financial management and increased fundraising efforts.

Efforts to better engage our members, including the new online forum and networking events, have shown promising results.

Programs and Activities

The Southeast Region is exploring new program opportunities to address the evolving needs of our members.

Challenges and Opportunities

- Membership for the Southeast region has dropped 33% for fiscal year 2025. This falls short of the strategically planned 15% membership increase.
- Successfully developed the Executive Board Position training objectives.



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- The Southeast Region is experiencing a reduction in membership numbers. And the 15% increase of membership as a strategic goal will have to be reevaluated.
- The Southeast Region will be utilizing the Affirmative Action Committee reports to evaluate the opportunities.
- The Southeast Region recognize the challenges of decreased volunteer participation and are developing strategies to address them.
- We have identified several exciting opportunities to expand our reach and impact, including [Opportunity, e.g., partnering with local organizations.

Future Plans and Goals

- This is an election year for the Southeast Region. The election committee members have been identified and awaiting approval by the Southeast Regions Executive Board.
- Our primary goals for the next year are to
- Goal 1 Update and Revamp the Southeast Region website
- Goal 2 Determine hindrances to attracting current generational Fire Service Personnel to target increase in participation.
- Goal 3 increase our strength in numbers (Membership)
- We plan to increase our collaboration with other regions to achieve shared objectives. This will be accomplished through the monthly Director's zoom meeting.

Call to Action

- Encourage members to get involved, provide feedback, and support the region's efforts.

Conclusion

- I am proud of what we have accomplished together this year, and I am confident that we will continue to thrive as a region.
- Thank you for your continued support and dedication. I look forward to working with all of you in the coming year.

Sincerely,

Robert Pearson
Regional Director
Southeast Region