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International Association of Black Professional Fire Fighters

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Lindsey Plummer
Executive Director

NAME
TITLE
ADDRESS
CITY, STATE & ZIP

Mr./Ms. John or Jane Doe,

The International Association of Black Professional Fire Fighters (IABPFF) is having its annual convention at the J. W. Marriott in Las Vegas, NV, August 7-11, 2017. We are expecting active and retired firefighters from across the country to attend this meeting/training opportunity.

The IABPFF provides a wide variety of educational programs designed to promote fire safe communities and training events to develop fire and emergency service leadership skills. With approximately 100 chapters we are able to serve families during natural disasters; mentor youth; and advocate for initiatives to reduce fire deaths in our most impacted communities.

Our request is that your company/organization support us with this very important meeting of firefighters by financially helping us reach our goal of impacting our communities in the cities we serve. We want to provide opportunities for individuals to move them from poverty to the middle class and we need your company to partner with us to help us serve our communities through our recruitment program. Your donation to sponsor our activities during this conference will help us change the landscape of our impoverished and disenfranchised communities across the United States. The younger people that we give an opportunity for a career in the fire service will increase the ability for those individuals to have the financial resources to impact the very same businesses that support our organization. It is a great opportunity for all of us involved!

Please review the attached Sponsorship form and choose the best option that meets your organization's ability to support our convention.

Thank you in advance for your consideration we appreciate you and your organization's support.

Sincerely,
Lindsey Plummer
Executive Director, IABPFF



**International Association of Black Professional
Fire Fighters**

2017 Convention and
August 6-12, 2017
Las Vegas, NV

Our Unity Will Define Our Legacy



Hosted by:

**Clark County Black
Firefighters Association &
United Firefighters of
Southern Nevada**

Supported by:

**The Southwest Region of
The International Association
of Black
Professional Fire Fighters**

2017

International Convention and Training Conference

The International Association of Black Professional Fire Fighters (IABPFF) Biennial International Convention and Training conference provides United States Firefighters and International Firefighters and event participants a forum to facilitate training, educational development, fellowship, mentorship's, recruitment, communication of safety alerts, community outreach and public education.

Conference Objectives...

- Public Education and Community Outreach
- Bridge the gap between the Fire Service and the Community
- Leadership Development
- Firefighter Survival Training
- Promote our Mentorship/Role Model program to area youth
- Hands-on Firefighter Training
- Interactive Classroom Workshops
- Fire Prevention and Safety Training
- Forum for Legislative Advocacy
- Increasing Diversity in the Fire Services
- Fellowship with other Firefighters and Support Organizations

Who Attends...

- United States Firefighters
- Caribbean Firefighters
- United Kingdom Firefighters
- Firefighter Candidates
- EMS Personnel
- Support Associations
- Community Organizations
- Cultural and Diversity Educators
- Fire Prevention & Education Personnel

Host Hotel...

- ◆ J W Marriott Resort & Spa
221 Rampart
Las Vegas, NV 89145
- Nightly Rate: Deluxe Guest Room: \$119
- Deluxe Guest Room/Scenic View: \$134
- Deluxe Guest Room/Balcony: \$139
- Reservation:
Phone: 1-702-869-7777

About the International Association of Black Professional Fire Fighters

The IABPFF is an unincorporated membership organization created as a liaison between our Brothers and Sisters across the nation, to collect and evaluate data on all deleterious conditions incumbent in all areas where minorities exist, to compile information concerning the injustices that exist in the working conditions in the Fire Service, and implement action to correct them.

To promote interracial progress throughout the Fire Service, and to see that competent Blacks are recruited and employed as fire fighters, wherever they reside, and to aid in motivating our Brothers and Sisters to seek advancement to elevated ranks throughout the Fire Service.

Programs at the national level include the following:

- ***Climbing For Life***- The campaign promotes the awareness and safe use of home fire escape ladders, smoke alarms and home escape planning. Young children, under the age of 14, are often afraid to descend a ladder as most children have a fear of heights. A fire in the home becomes a stressful situation and a child may become almost paralyzed with fear and refuse to climb down the ladder. ***Climbing for Life*** promotes the regular practice of home escape plans; installation of residential smoke alarms, and safe climbing of home escape ladders.
- ***STOP Fire Campaign***- This campaign addressed residential cooking fire-safety for two African American groups: parents and care givers of four to fourteen-year-old and seniors ages 65-85 to help reduce home fires, injuries and deaths associated with cooking, especially during the holiday seasons and large family gatherings. The STOP Fire video won the prestigious 2009 Silver Davey Award in the category of education video and “how to” videos.
- ***No Child Left Alone Campaign***- This campaign focuses on informing parents and caregivers of children about the perils of leaving children alone at home, as well as providing life-saving information to make their children “fire-safe.” The No Child Left Alone campaign is being delivered across the country and in cities where there are large African American and Spanish-speaking populations.
- ***Smoke Detector Drives***- distributes smoke detectors to families in high-risk neighborhoods to help reduce fire-related injuries and deaths..
- ***Juvenile Fire Setter Program***- this intervention program teaches adolescents about the consequences of fire play and raises parents’ awareness of their role to keep children away from matches and lighters.
- ***Public Safety Day***- distributes child safety seats and bike helmets as an attempt to reduce injury and death through car and bicycle accidents.
- ***Change your Clock Change your Battery***- supports local fire departments in providing information to the Hispanic communities.
- ***The Coalition for Fire Safe Cigarettes***- working to save lives and prevent injuries and devastation from cigarette-ignited fires.

IABPFF Objectives:

- ◆ ***Fire and Life Safety Education***-The IABPFF will endeavor to improve the quality of fire protection afforded the communities and regions throughout the nation by developing and conducting fire prevention and safety programs that educate and reduce the loss of life and property with special emphasis on serving the Hispanic community.

- ◆ **Recruitment, Retention and Advancement-** It is the IABPFF purpose to develop and implement a national recognized standardize performance program to recruit, retain and advance, prospective firefighters.
- ◆ **Building Coalitions and Strategic Partnerships-** The IABPFF is committed to the establishment of coalitions and strategic partnerships with other national fire and emergency service organizations through mutual contacts promoting respect and understanding; identifying those goals and objectives common to those organizations, and to encourage the development of a mutual accepted action plan.

Sponsoring an event or community program at the IABPFF Convention is an ideal way to reach out to the Public, Community Organizations, City Officials, and Firefighters.

If any of your corporate goals include:

- Supporting, strengthening and valuing our communities' cultural diversity
- Supporting efforts that increase survival from fires and natural disasters
- Supporting programs that reduce the loss of life and property through hands-on training and educational workshops
- Reaching out to the community
- Introducing new services and products
- Meeting with key fire service decision makers and leaders
- Networking with new and existing customers

Here is your opportunity to meet your goal...Support the IABPFF Convention!

Sponsorship Options

Level Sponsorships

Premier Partner	\$ 10,000	
Platinum Sponsor		\$ 5,000
Gold Sponsor	\$ 3,500	
Silver Sponsor	\$ 2,500	
Bronze Sponsor	\$ 1,500	

Event Sponsorships

Opening Reception		\$ 5,000
Hospitality Suite		\$ 2,500
Mid-week Luncheon		\$ 5,000
Educational Community Program	\$ 5,000	

Other Sponsorships

Air Transportation		\$ 7,500
Ground Transportation		\$ 2,500
Registration Bags		\$ 3,000

Sponsor may receive:

Premier Partner \$10,000

- Annual partnership, recognized partner at all community related events
- Opportunity for special CEO message in convention Program

- Opportunity for company video advertisement during convention luncheon
- One reserved tables at the luncheon
- Sponsorship recognition in annual convention marketing materials
- Logo exposure at activities
- Multiple mention of company's participation at all pre-convention and convention activities
- Sponsorship promotional material in convention bag
- Full page advertisement in convention program
- Website logo recognition as convention sponsor
- Opportunity for on- line website link

Platinum \$ 5,000

- Opportunity for special CEO message in convention program
- Opportunity for company video advertisement during convention luncheon
- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional material in convention bag
- Full page advertisement in Convention program
- Website logo recognition as convention sponsor
- Opportunity for on- line website link

Gold \$ 2,500

- Opportunity for special CEO message in convention program
- Opportunity for company representative to be recognized at all activities
- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Half page advertisement in Convention program
- Website logo recognition as convention sponsor

Silver \$1,500

- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Half page advertisement in convention program
- Website logo recognition as convention sponsor

Bronze \$ 1,000

- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Mention in convention program

For more information regarding sponsorship packages and opportunities

Contact:

Lindsey Plummer

IABPFF EXECUTIVE DIRECTOR

305-343-8783

lplummer@iabpf.org

IABPFF Sponsorship Agreement

Thank you for building a partnership with the International Association of Black Professional Fire Fighters. Your contribution will support our convention and community outreach programs. Please detail your level of sponsorship:

Please print the information below and check your Sponsorship Level.

Company Name _____

Contact Person-Title _____

Address: _____

City / State / Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Signature _____ Date _____

<input checked="" type="checkbox"/>	Sponsorship Levels	Amount
	Premier	\$10,000
	Platinum	\$ 5,000
	Gold	\$ 2,500
	Silver	\$ 1,500
	Bronze	\$ 1,000
	Opening Reception	\$ 5,000
	Hospitality Suite	\$ 2,500
	Community Event	\$ 5,000
	International Luncheon	\$ 7,500
	Educational Community Program	\$ 5,000
	Air Transportation	\$ 7,500
	Ground Transportation	\$ 2,500
	Registration Bags	\$ 3,000

Other Option (please specify) _____

This form must be received before June 1, 2017 in order to include your company information in all Convention Brochures and promotional materials.

Please make your check payable to: **The International Association of Black Professional Fire Fighters or IABPFF**

IABPFF Treasurer:
Melanie Anderson
P. O. Box 401298
Las Vegas, NV89140