



**International Association of Black  
Professional Fire Fighters**

# **2018 Convention and Training Conference**

*August 5-10, 2018  
Atlantic City, NJ*

**WHERE DO YOU STAND... IABPFF?**

**Hosted by:  
The International  
Association of Black  
Professional Fire  
Fighters**

# 2018

## International Convention and Training Conference

The International Association of Black Professional Fire Fighters (IABPFF) Biennial International Convention and Training conference provides United States Firefighters and International Firefighters and event participants a forum to facilitate training, educational development, fellowship, mentorship's, recruitment, communication of safety alerts, community outreach and public education.

### Conference Objectives...

- Public Education and Community Outreach
- Bridge the gap between the Fire Service and the Community
- Leadership Development
- Firefighter Survival Training
- Promote our Mentorship/Role Model program to area youth
- Hands-on Firefighter Training
- Interactive Classroom Workshops
- Fire Prevention and Safety Training
- Forum for Legislative Advocacy
- Increasing Diversity in the Fire Services
- Fellowship with other Firefighters and Support Organizations

### Who Attends...

- United States Firefighters
- Caribbean Firefighters
- United Kingdom Firefighters
- Firefighter Candidates
- EMS Personnel
- Support Associations
- Community Organizations
- Cultural and Diversity Educators
- Fire Prevention & Education Personnel

### Host Hotel...

- ◆ Caesars Atlantic City  
2100 Pacific Avenue  
Atlantic City, NJ 08401
- |                                      |       |
|--------------------------------------|-------|
| Nightly Rate: Run Of The House Room: | \$129 |
| Run Of House Room/Fri-Sun:           | \$229 |
| Premium Guest Room:                  | \$229 |
- Reservation:  
Phone: 1-609-348-4411

## **About the International Association of Black Professional Fire Fighters**

The IABPFF is an unincorporated membership organization created as a liaison between our Brothers and Sisters across the nation, to collect and evaluate data on all deleterious conditions incumbent in all areas where minorities exist, to compile information concerning the injustices that exist in the working conditions in the Fire Service, and implement action to correct them.

To promote interracial progress throughout the Fire Service, and to see that competent Blacks are recruited and employed as fire fighters, wherever they reside, and to aid in motivating our Brothers and Sisters to seek advancement to elevated ranks throughout the Fire Service.

Programs at the national level include the following:

- ***Climbing For Life***- The campaign promotes the awareness and safe use of home fire escape ladders, smoke alarms and home escape planning. Young children, under the age of 14, are often afraid to descend a ladder as most children have a fear of heights. A fire in the home becomes a stressful situation and a child may become almost paralyzed with fear and refuse to climb down the ladder. ***Climbing for Life*** promotes the regular practice of home escape plans; installation of residential smoke alarms, and safe climbing of home escape ladders.
- ***STOP Fire Campaign***- This campaign addressed residential cooking fire-safety for two African American groups: parents and care givers of four to fourteen-year-old and seniors ages 65-85 to help reduce home fires, injuries and deaths associated with cooking, especially during the holiday seasons and large family gatherings. The STOP Fire video won the prestigious 2009 Silver Davey Award in the category of education video and “how to” videos.
- ***No Child Left Alone Campaign***- This campaign focuses on informing parents and caregivers of children about the perils of leaving children alone at home, as well as providing life-saving information to make their children “fire-safe.” The No Child Left Alone campaign is being delivered across the country and in cities where there are large African American and Spanish-speaking populations.
- ***Smoke Detector Drives***- distributes smoke detectors to families in high-risk neighborhoods to help reduce fire-related injuries and deaths..
- ***Juvenile Fire Setter Program***- this intervention program teaches adolescents about the consequences of fire play and raises parents’ awareness of their role to keep children away from matches and lighters.
- ***Public Safety Day***- distributes child safety seats and bike helmets as an attempt to reduce injury and death through car and bicycle accidents.
- ***Change your Clock Change your Battery***- supports local fire departments in providing information to the Hispanic communities.
- ***The Coalition for Fire Safe Cigarettes***- working to save lives and prevent injuries and devastation from cigarette-ignited fires.

### **IABPFF Objectives:**

- ◆ **Fire and Life Safety Education**-The IABPFF will endeavor to improve the quality of fire protection afforded the communities and regions throughout the nation by developing and conducting fire prevention and safety programs that educate and reduce the loss of life and property with special emphasis on serving the Hispanic community.
- ◆ **Recruitment, Retention and Advancement**- It is the IABPFF purpose to develop and implement a national recognized standardize performance program to recruit, retain and advance, prospective firefighters.

- ◆ **Building Coalitions and Strategic Partnerships-** The IABPFF is committed to the establishment of coalitions and strategic partnerships with other national fire and emergency service organizations through mutual contacts promoting respect and understanding; identifying those goals and objectives common to those organizations, and to encourage the development of a mutual accepted action plan.

**Sponsoring an event or community program at the IABPFF Convention is an ideal way to reach out to the Public, Community Organizations, City Officials, and Firefighters.**

*If any of your corporate goals include:*

- Supporting, strengthening and valuing our communities' cultural diversity
- Supporting efforts that increase survival from fires and natural disasters
- Supporting programs that reduce the loss of life and property through hands-on training and educational workshops
- Reaching out to the community
- Introducing new services and products
- Meeting with key fire service decision makers and leaders
- Networking with new and existing customers

*Here is your opportunity to meet your goal...Support the IABPFF Convention!*

## **Sponsorship Options**

### **Level Sponsorships**

Premier Partner	\$ 10,000
Platinum Sponsor	\$ 5,000
Gold Sponsor	\$ 3,500
Silver Sponsor	\$ 2,500
Bronze Sponsor	\$ 1,500

### **Event Sponsorships**

Opening Reception	\$ 5,000
Hospitality Suite	\$ 2,500
Mid-week Luncheon	\$ 5,000
Educational Community Program	\$ 5,000

### **Other Sponsorships**

Air Transportation	\$ 7,500
Ground Transportation	\$ 2,500
Registration Bags	\$ 3,000

### **Sponsor may receive:**

#### **Premier Partner \$10,000**

- Annual partnership, recognized partner at all community related events
- Opportunity for special CEO message in convention Program
- Opportunity for company video advertisement during convention luncheon
- One reserved tables at the luncheon

- Sponsorship recognition in annual convention marketing materials
- Logo exposure at activities
- Multiple mention of company's participation at all pre-convention and convention activities
- Sponsorship promotional material in convention bag
- Full page advertisement in convention program
- Website logo recognition as convention sponsor
- Opportunity for on- line website link

**Platinum \$ 5,000**

- Opportunity for special CEO message in convention program
- Opportunity for company video advertisement during convention luncheon
- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional material in convention bag
- Full page advertisement in Convention program
- Website logo recognition as convention sponsor
- Opportunity for on- line website link

**Gold \$ 2,500**

- Opportunity for special CEO message in convention program
- Opportunity for company representative to be recognized at all activities
- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Half page advertisement in Convention program
- Website logo recognition as convention sponsor

**Silver \$1,500**

- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Half page advertisement in convention program
- Website logo recognition as convention sponsor

**Bronze \$ 1,000**

- Two complimentary guests at luncheon
- Sponsorship recognition in annual convention marketing materials
- Sponsorship promotional materials in convention bags
- Mention in convention program

**For more information regarding sponsorship packages and opportunities**

**Contact:**

**Lindsey Plummer  
IABPFF EXECUTIVE DIRECTOR  
305-343-8783  
lplummer@iabpf.org**

## IABPFF Sponsorship Agreement

**Thank you for building a partnership with the International Association of Black Professional Fire Fighters. Your contribution will support our convention and community outreach programs. Please detail your level of sponsorship:**

*Please print the information below and check your Sponsorship Level.*

Company Name \_\_\_\_\_

Contact Person-Title \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

<input checked="" type="checkbox"/>	<b>Sponsorship Levels</b>	<b>Amount</b>
	<b>Premier</b>	<b>\$10,000</b>
	<b>Platinum</b>	<b>\$ 5,000</b>
	<b>Gold</b>	<b>\$ 2,500</b>
	<b>Silver</b>	<b>\$ 1,500</b>
	<b>Bronze</b>	<b>\$ 1,000</b>
	<b>Opening Reception</b>	<b>\$ 5,000</b>
	<b>Hospitality Suite</b>	<b>\$ 2,500</b>
	<b>Community Event</b>	<b>\$ 5,000</b>
	<b>International Luncheon</b>	<b>\$ 7,500</b>
	<b>Educational Community Program</b>	<b>\$ 5,000</b>
	<b>Air Transportation</b>	<b>\$ 7,500</b>
	<b>Ground Transportation</b>	<b>\$ 2,500</b>
	<b>Registration Bags</b>	<b>\$ 3,000</b>

Other Option (please specify) \_\_\_\_\_

**This form must be received before June 1, 2018 in order to include your company information in all Convention Brochures and promotional materials.**

Please make your check payable to: **The International Association of Black Professional Fire Fighters or IABPFF**

IABPFF Treasurer:  
Melanie Anderson  
P. O. Box 401298  
Las Vegas, NV89140